Facilitating financing of sustainable land use

The global agricultural sector faces three interlinked challenges: improving food security, adapting to the threat of climate change, and reducing the climate impact of agriculture. Climate smart agriculture addresses each of these three issues: boosting productivity and farmer income, increasing farmer resiliency to climate changes, and reducing greenhouse gas emissions. Examples of climate smart practices – combined coffee and timber agroforestry systems, no-till or low-till farming, adoption of climate-appropriate species – are seen in every country in the world.

Yet private and public investment in climate smart agriculture lags behind investment in clean energy and other climate mitigation strategies. We seek to accelerate investment in business models that help the farmer and the climate.

Investment Accelerator

More bankable projects are needed in order to increase investment in climate smart agriculture. Our Investment Accelerator works to identify climate smart business models and turn them into opportunities for investors.

Source and screen climate smart businesses

Assess investment feasibility

Co-develop business plans, investment memorandums

Match investors and businesses

Support due diligence

Post-investment support as needed
As of October 2018, we had facilitated EUR 12 million in investment and generated lessons learned:

- Climate smart agriculture has many synergies with a diverse set of development goals: rural poverty, youth employment, climate change mitigation, and improving resiliency to climate change.
- Climate smart business models are profitable, although proof of concept needs to be strengthened in some cases.
- The investment climate in many countries is not providing the early-stage capital that many young businesses need, a stage where many companies with climate smart business models are operating.
- Long-term, patient capital is particularly important for climate smart agriculture, where some business models are still being proven.

We work with livestock, coffee, cocoa, forestry, cereals, other cash crops, and the associated financial sector. Our cooperation extends up and down the value chain, from production and inputs to retail.

We support businesses and investors to facilitate both debt and equity investments, primarily for long-term capital needs. We work with businesses that have established their business models and are generating revenues, up through growth and expansion phases.

To partner with us, contact:
Duncan Gromko
Duncan.gromko@unique-landuse.de
+49-761-20853453
https://www.unique-landuse.de/en/